

The Jungleworks logo, featuring a stylized white leaf icon followed by the word "Jungleworks" in white sans-serif font, all within a blue circular background.

Jungleworks



Hippo Deck 2025

POWERING LOCAL COMMERCE.

Jungleworks

The Future of Hyperlocal Commerce Solutions

Jungleworks is a trusted global technology provider revolutionizing local commerce with its innovative SaaS solutions. Trusted by global brands like KFC, Maersk, AB InBev, Decathlon, McDonald's, and Tata Play, we offer a complete no-code tech suite, including Yelo, Tookan, Hippo, Panther, and more.

Our platforms streamline operations, enhance customer experiences, and empower businesses to scale efficiently. With a robust stack to manage ordering, delivery, and marketing, Jungleworks is the ultimate partner for businesses shaping the future of commerce.



What Makes Jungleworks Your Ideal Partner?

In today's dynamic hyperlocal economy, efficiency and innovation are key to success. With our no-code, customizable solutions, Jungleworks helps streamline operations, enhance customer engagement, and boost efficiency. From route optimization to delivery management and virtual consultations, we provide everything you need to grow and scale seamlessly.

Choose Jungleworks to build your complete tech stack, gain a competitive edge, and redefine how you connect with customers in the ever-evolving world of commerce.



Transform Your Customer Relationships with Hippo

Hippo is a powerful platform that helps businesses engage and retain customers by automating and personalizing interactions. With features like omnichannel engagement, automated campaigns, conversational support, and ticketing, Hippo simplifies customer connections across various channels.

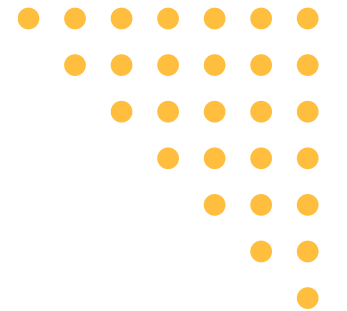
It helps streamline marketing efforts, reduce churn, and boost satisfaction with real-time insights, ultimately driving growth and building long-term relationships.



Why Hippo?

With Hippo, businesses can provide consistent, proactive support at every stage of the customer journey. By leveraging smart ticketing, conversational tools, and omnichannel outreach, businesses can enhance operational efficiency, resolve issues faster, and create stronger customer loyalty. Hippo's ability to connect with customers on various platforms helps build lasting relationships and improve overall retention rates.

Choose Hippo to make customer interactions easier, improve support, and help your business grow with smart, data-driven solutions.



Customer Support

01**CHATBOT**

Automate instant responses with smart, customized chatbots that engage and convert leads in real-time.

02**LIVE-CHAT**

Take over from the bot anytime to offer personalized, real-time support when it matters most.

03**PHONE CALL**

Connect with customers instantly via phone for direct, one-on-one support.

04**AUDIO/VIDEO CALL**

Host audio or video calls for live demos and personalized customer assistance.



Broadcast Made Easy

Instant Broadcast

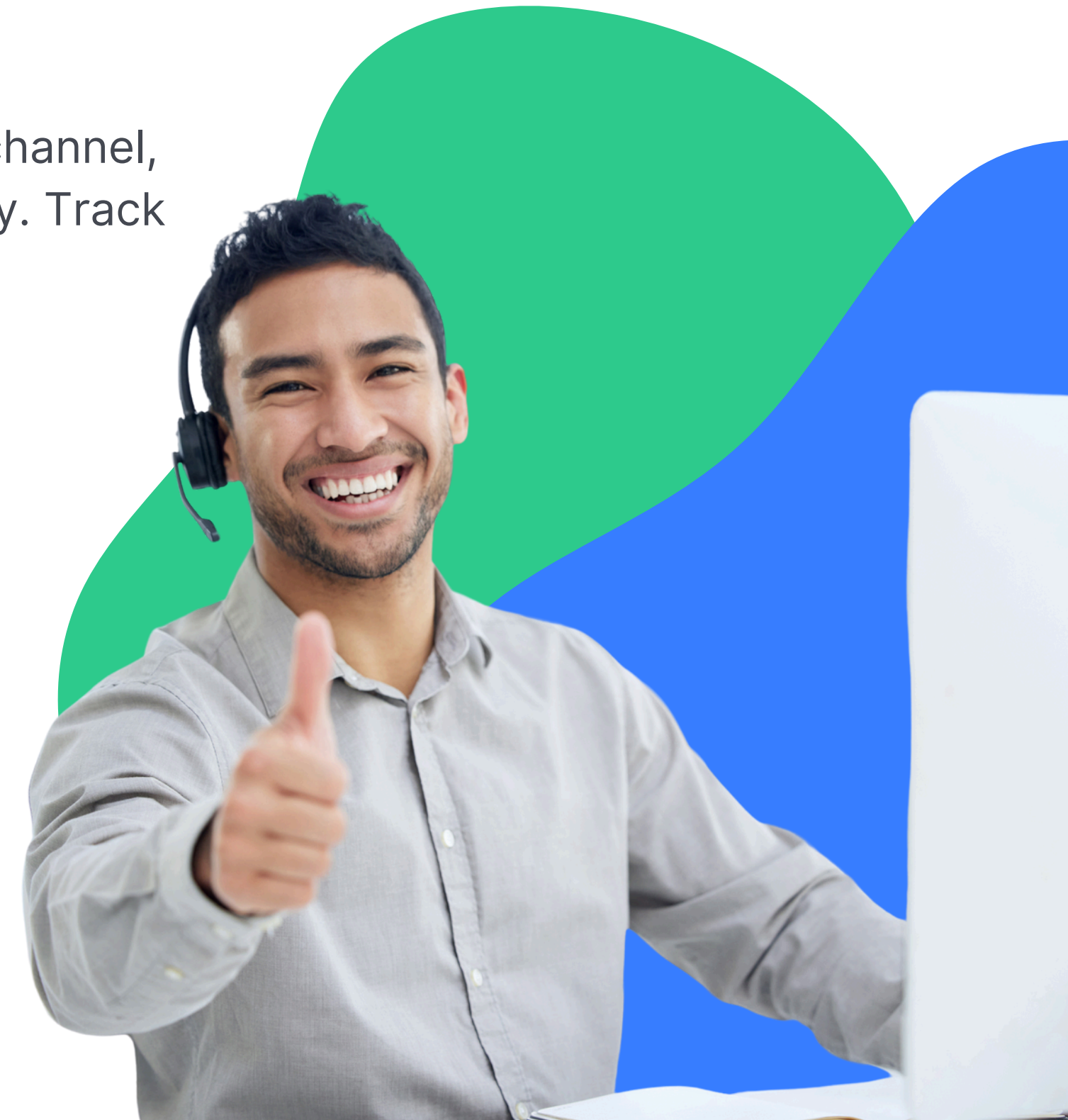
Send messages quickly and easily with just a few clicks. Choose a channel, create your campaign, select your audience, and broadcast instantly. Track ROI and conversion rates to measure success.

Scheduling

Plan ahead for key events like festivals or product launches. Schedule campaigns in advance to reach your audience at the perfect time for maximum impact.

Omnichannel Engagement

Target your audience through the best channel for your campaign. With Hippo, you can reach customers via Email, WhatsApp, SMS, Push notifications, and Pop-ups.



Automate Your Campaigns for Maximum Impact

01

Trigger-Based Campaigns

Automatically target customers based on specific actions like cart abandonment or inactive accounts, reducing churn and boosting customer retention.

02

Email Sequences

Set up automated email journeys to guide customers through different stages, improving engagement and driving platform adoption.

03

Email Template Builder

Easily create personalized emails and landing pages using drag & drop templates or custom HTML. Design emails that truly resonate with your audience.

Target the Right Audience

with Precise Segmentation

RFM

Segment your customers based on Recency, Frequency, and Monetary (RFM) value to identify those who need special attention. This powerful tool helps you prioritize high-value customers and tailor marketing strategies for maximum impact.

Custom Segmentation

Create flexible customer segments using a variety of attributes such as events, profile details, location, and predicted behaviors. With Hippo, you can easily create highly specific segments over any time period, allowing you to target your audience more effectively.

Segment Upload

If you already have customer lists or segments in a CSV format, simply upload them to Hippo and continue targeting your audience with ease. This feature simplifies the process of integrating and managing your existing customer data.

Thank You

Do you want to work with us?

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